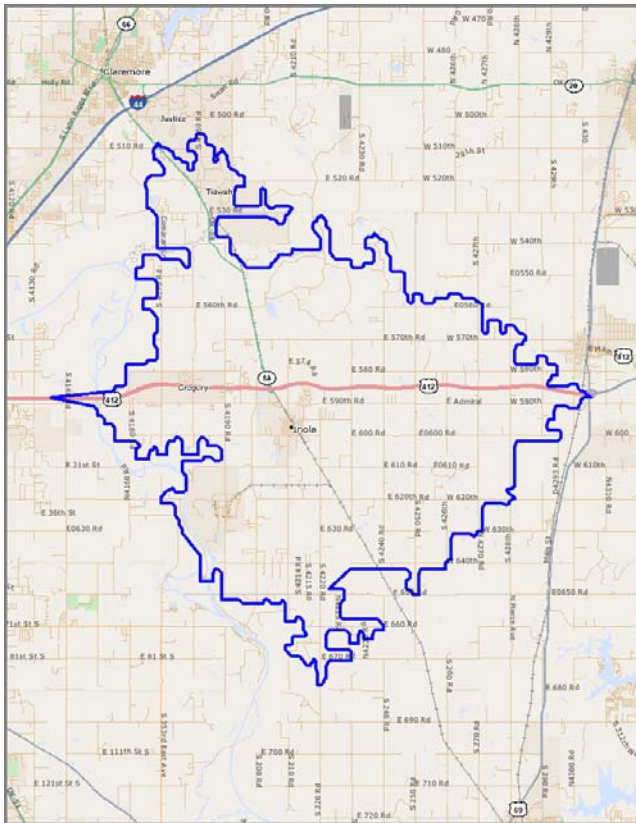


Inola

Market Summary



Trade Area



Contact Information

Debi Ward
Rogers County Development
(918) 343-8959
debw@rcdoklahoma.com

Population - Demos 1st Qtr 2015

City Limit Population	1,808
City Daytime Population	2,044
Trade Area Population	8,012
Population Change 2010-14 City Limits	1.10%
Population Change 2010-14 Trade Area	2.02%

Households - Trade Area

Households	2,871
Average Household Income	\$66,273
Median Housing Value	\$124,368
Owner Occupied	78.44%
No. Hholds with Income > \$100k	571
No. Hholds with Income > \$250k	39

Age Groups

Age 0 - 13 Years	1,396
Age 18 - 44 Years	2,656
Age 50 Years Plus	2,911

Education Levels - Trade Area

High School	2,100
Bachelors Degree	653
Post Bachelors Degree	221

Business & Employees - Trade Area

Workplace Employees	1,410
Workplace Establishments	123
Average Salary	\$40,670

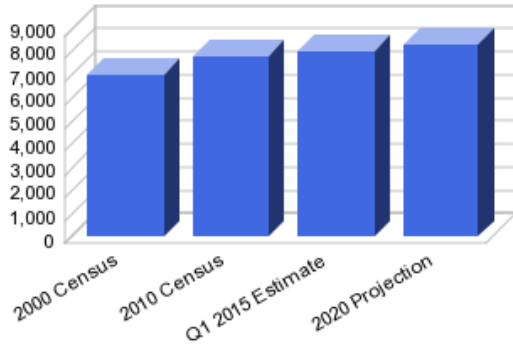
Workforce Availability - Trade Area

In Labor Force	3,992
Unemployment Rate	3.12%

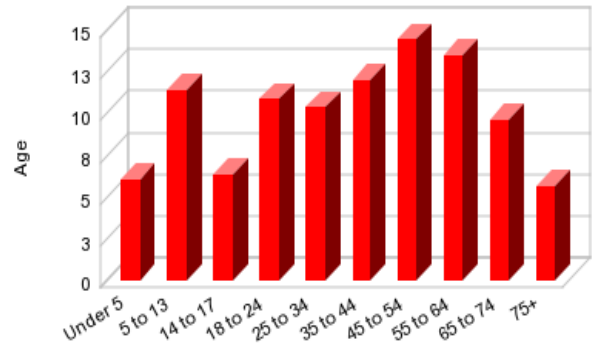
Distance to Major Metro Areas

Oklahoma City	133 miles
Tulsa	28 miles
Dallas, TX	273 miles

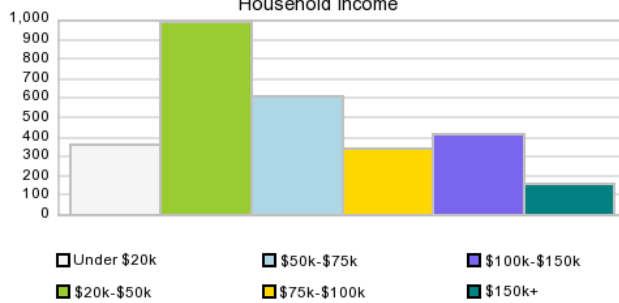
Households and Population



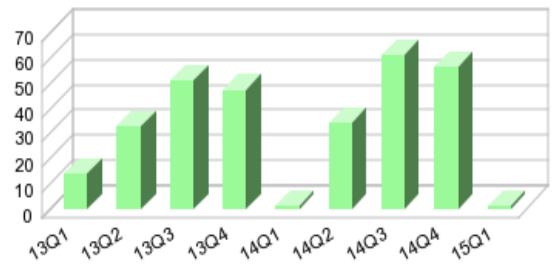
Population Percentage by Age



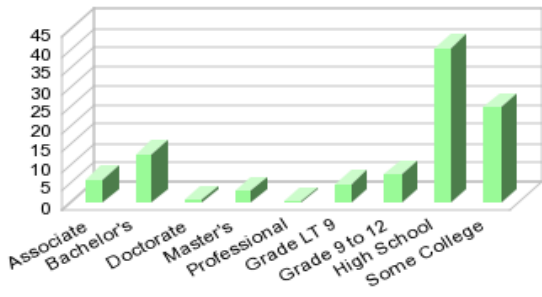
Household Income



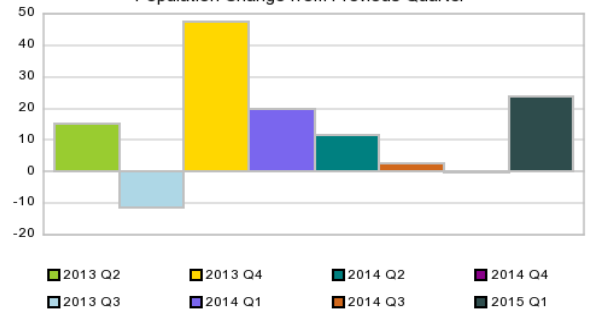
Seasonal Population



Percentage Educational Attainment



Population Change from Previous Quarter



For additional information about TruVue LLC contact Ray at rmurphy@truvuellc.com or telephone number (918) 605-0919