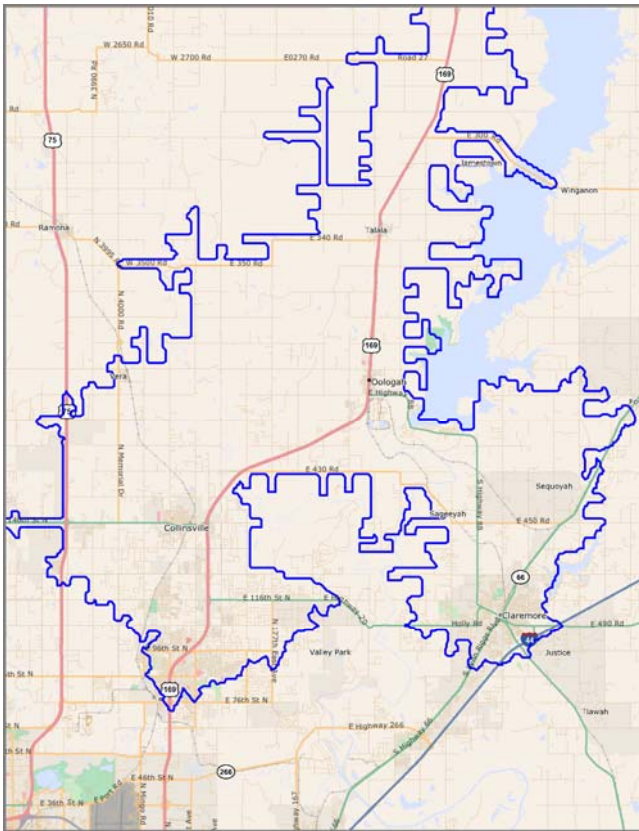


Oologah-Talala Market Summary



Trade Area



Contact Information

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 Rogers County Development
 (918) 343-8959
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Population - Demos 1st Qtr 2015

City Limit Population	1,156
City Daytime Population	913
Trade Area Population	80,340
Population Change 2010-14 City Limits	5.07%
Population Change 2010-14 Trade Area	7.39%

Households - Trade Area

Households	29,491
Average Household Income	\$71,444
Median Housing Value	\$145,207
Owner Occupied	69.60%
No. Hholds with Income > \$100k	6,337
No. Hholds with Income > \$250k	268

Age Groups

Age 0 - 13 Years	15,622
Age 18 - 44 Years	28,325
Age 50 Years Plus	25,760

Education Levels - Trade Area

High School	15,814
Bachelors Degree	9,580
Post Bachelors Degree	3,290

Business & Employees - Trade Area

Workplace Employees	25,236
Workplace Establishments	1,717
Average Salary	\$41,095

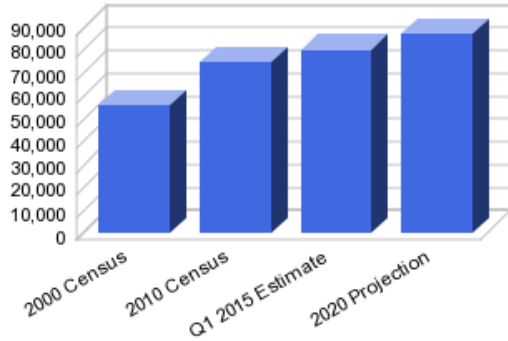
Workforce Availability - Trade Area

In Labor Force	42,152
Unemployment Rate	3.77%

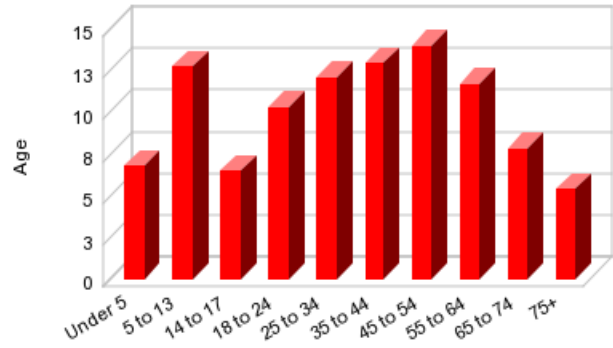
Distance to Major Metro Areas

Oklahoma City	138 miles
Tulsa	31 miles
Dallas, TX	286 miles

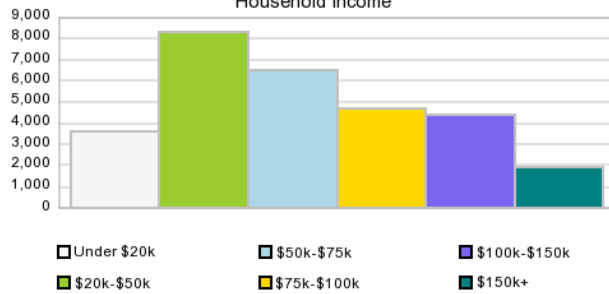
Households and Population



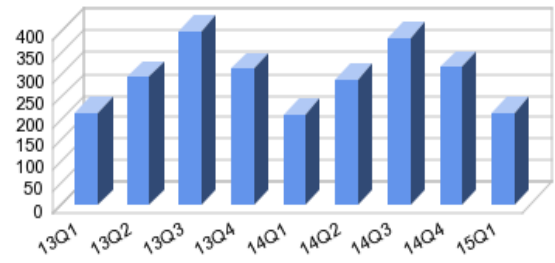
Population Percentage by Age



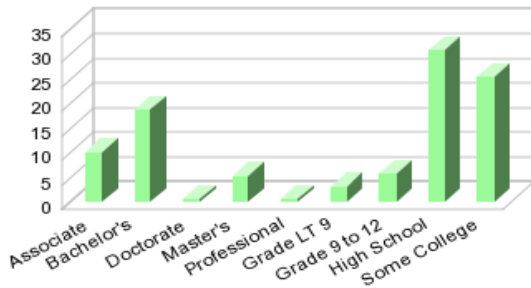
Household Income



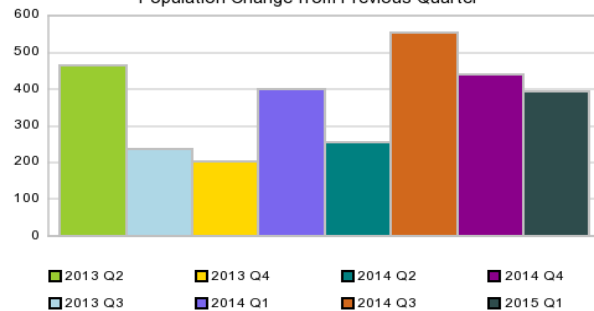
Transient Population



Percentage Educational Attainment



Population Change from Previous Quarter



For additional information about TruVue LLC contact Ray at rmurphy@truvuellc.com or telephone number (918) 605-0919