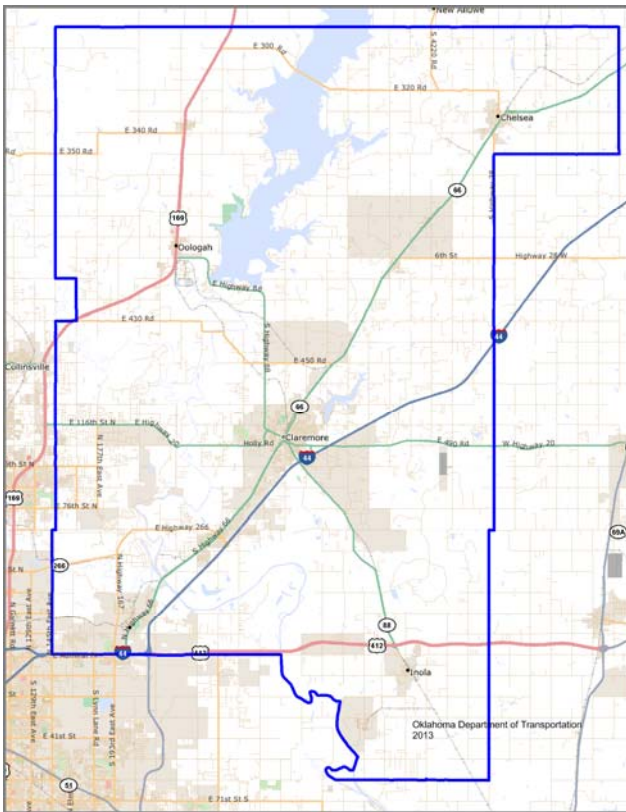


# Rogers County Market Summary



## Trade Area



### Contact Information

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Rogers County Development  
(918) 343-8959  
[debward@rcdoklahoma.com](mailto:debward@rcdoklahoma.com)

### Population - Demos 1st Qtr 2015

County Population	91,029
County Daytime Population	85,680
Population Change 2010-14 City Limits	4-75%

### Households

Households	33,371
Average Household Income	\$72,635
Median Housing Value	\$142,958
Owner Occupied	72.82%
No. Hholds with Income > \$100k	7,375
No. Hholds with Income > \$250k	412

### Age Groups

Age 0 - 13 Years	16,038
Age 18 - 44 Years	39,624
Age 50 Years Plus	32,454

### Education Levels

High School	19,652
Bachelors Degree	9,948
Post Bachelors Degree	3,707

### Business & Employees

Workplace Employees	35,230
Workplace Establishments	1,729
Average Salary	\$42,565

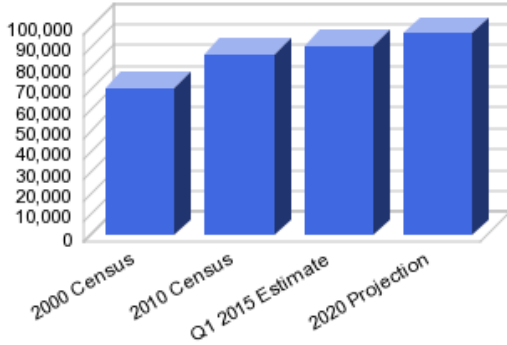
### Workforce Availability

In Labor Force	46,938
Unemployment Rate	3.77%

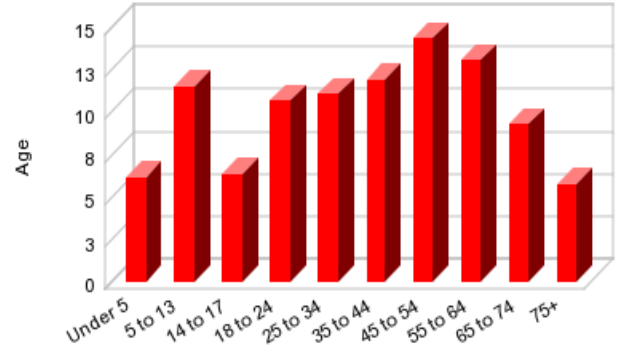
### Distance to Major Metro Areas

Oklahoma City	134 miles
Tulsa	29 miles
Dallas, TX	286 miles

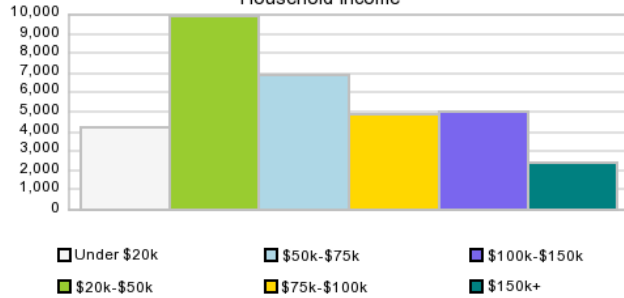
Households and Population



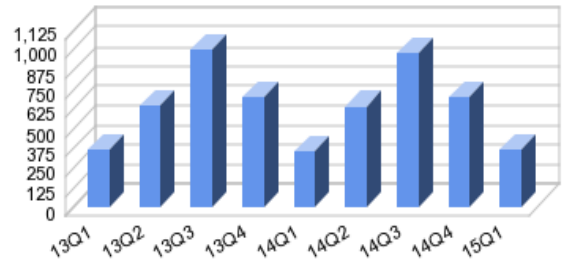
Population Percentage by Age



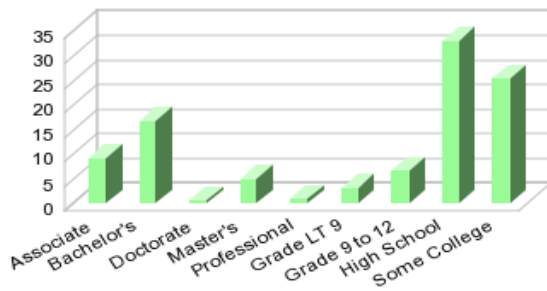
Household Income



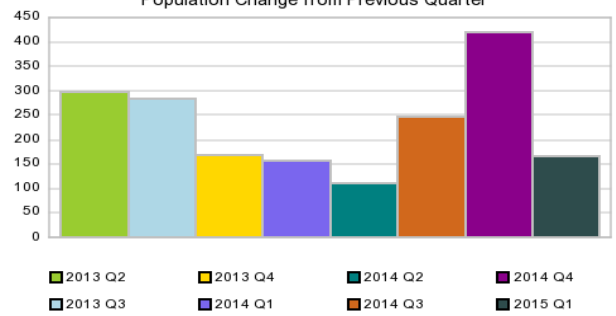
Transient Population



Percentage Educational Attainment



Population Change from Previous Quarter



For additional information about TruVue LLC contact Ray at [rmurphy@truvuellc.com](mailto:rmurphy@truvuellc.com) or telephone number (918) 605-0919